Sisters In Business.Net
P. O. Box 25548
Chattanooga, TN 37422-5548
sisters@sistersinbusiness.net
www.sistersinbusiness.net
423.421.5646

First Year Anniversary & Grand Opening of Sisters In Business.Net
Thursday, February 15, 2007
Exhibits Open: 11:30 AM  Ceremony: 1:30 PM

“Connecting Women in Business & Their Communities Worldwide”
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☐ Check box to Register for FREE 3 Month “Premium” Trial Pkg

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*All applications are subject to review and approval.

Please return or contact us at:

SIB
ATTN: Tekelia C. Kelly
P. O. Box 25548
Chattanooga, TN 37422-5548
sisters@sisters-in-business.com
JOIN Sisters In Business TODAY
Feature Premium Client Package

- 1 Year Business Network Client Service Subscription
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- Website Design, Development, & Domains Purchasing
- Home Page Spotlight, Breaking News, & Debut Articles
- Word-of-Mouth, Network Referrals, Website Link-backs
- Links to other SIB Services and/or outside website
- Web Hosting Services
- Business Luncheons, Tradeshows, Media Campaigns
- SIB Networking Meetings, SME Presentations, & Mentoring
- Meet & Greets, Member Marketing Minutes, Display Days
- Online/Off-line Business Development & Training Solutions
- Professional Business Consulting & Training
- Professional IT Office Support & Computer Training

*Some restrictions apply.

WELCOME

WELCOME to Sisters In Business “First Year Anniversary and Grand Opening” ceremony. This is a special day for Sisters In Business, and women everywhere who desire to be in business. Like our one-year-old, woman-owned, for-profit business; women today can utilize extensive business development resources, ecommerce and globalization, like that offered by Sisters In Business, to help successfully launch and sustain their business.

Sisters In Business offers an all-in-one service platform for showcasing your business and doing business locally and worldwide. It is easy, effective, and affordable. Our “online” and “live” business services help strengthen market position, give a competitive edge, and take business to the next level. Our NAME strategy networks, advertises, markets, and empowers business in the marketplace. Our Proverbs 31 Business Model is a guide of how a woman can empower herself, her home, her business and her community.

Now having alliances also with other women networking groups in the USA and the United Kingdom to provide international marketing opportunities, we have strengthened our market position, are well on our way to connecting women in business and their communities locally and worldwide.

We thank God for Sisters In Business and our 1st Year Anniversary. Thank you for coming to celebrate the occasion with us; and thank our sponsors: Woman's Way Journal (Gold), and Henderson Hutcherson & McCullough, Aquarium Foods, and Aladdin Printing & Copying (Silver) for helping to make this event possible. Whether you are participating as a guest, program participant, exhibitor, sponsor, business partner, advertiser, supporter, prayer partner, or friend, you have become a very important part of Sister’s In Business’ history and future. It is my sincere desire that you all be blessed!

Tekelia C. Kelly, Founder and CEO

History, Mission, Vision

Sisters In Business (SIB) is a for-profit business, founded and owned by Tekelia C. Kelly, originating February 14, 2006, as part of Tekelia C. Kelly Enterprises, LLC. SIB’s mission is to become the best business women’s network and consumer guide it can be, and be used by communities locally and world-wide; to serve as a business agency for women-owned businesses, offering affordable networking, advertising, marketing, and empowerment (education and training) solutions; to serve with high integrity the specific business needs, interests, and lifestyles of business women and serve them with excellence one business woman at a time; to promote client businesses through advertising and marketing campaigns, magazine, newsletters, website, radio, TV, and other media; as well as with events such as membership drives, workshops, conferences, and tradeshows.

Sisters In Business P.O. Box 25548 Chattanooga, TN 37422
URL: www.sistersinbusiness.net . Phone 423.421.5646.
Sisters In Business

Dr. Tanya Horne, MD, Arbonne International
Dorothea Johnetta Johnson Inner Glow Skin Care Service
Sharon Kelly, RN, Rose of Sharon's Senior Villa
Cheri Hudgins, Rose of Sharon's Senior Villa
Katye Jones, CFM, CRPC, Merrill Lynch Global Private Client Group
Terri Jeter-McAvoy, CPA, CVA, CIT, Henderson Hutcherson McCullough
Santha Bone – Realtor, Wayne Roach & Associates
Karen Lee, Citywide Insurance Services
Cassandra D. Whitaker, M.D., OB/GYN, Whitaker Women's Care
Beverly Inman-Ebel, TLC, Talk Listen Communicate
Joyce B. Holt, RN, MSNH, The Health Nut
Stephanie Sinkfield, State Farm Insurance Owner/Agent
Tekelia Cassaundra (Crutcher) Kelly, Sisters In Business & For Your Information
Evelyn Baker, Owner of Elegant Handkerchiefs
Darlene Houston, Darlene's Purse-Sonal Collection
Carolyn Miller, Warm Spirit
Virginia Yarbrough, Licensed Massage Therapist
Mary Williams, The Floral Gallery
Deborah Grimes, Creative Catering
Ferlencia Tuggle, Ferlencia's Floral Designs
Zeknovia Charles, ZUN-NO-Vee-Ya's Personalized Candles
Janice Burse, Avon
Sadie Smith, Skin Balm, Inc.
Mary Ayers, Ayers Janitorial and Maid Services
Crystal Smith, Aesthetician
Dorothy Henry, Telecommunications Network Marketer/Consultant
Diane Mason, Strut Fashions
Melanie Brooks, Melanie’s at Brainerd Road
Barbara Ballard, Master Blaster BBQ
Monica Walker, The Zone Sports Bar and Grille
Deborah Gunn, Multicultural Youth Training and Development Inc.
Forestine Watson Haynes, Exec. Director, 28th Legislative CDC
Ruby G. Claytor, Director/Founder, Woman Of Hope
Rosalyn Hickman, Executive Director, Covenant Keypers
Ann Jones-Pierre, Church Kononia Federal Credit Union

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Testimonials

“I have visibility! The empowerment luncheon is a good and powerful thing! It offers me a great way to get the word out about my business.”

Janice Burse, Avon Independent Consultant

“You have done a wonderful thing!! Now I feel that I have a resource for any assistance that I may need.”

Karen Lee, Citywide Insurance Services

“When I got on the website, everything was there I needed to know. I was thrilled and excited to become part of a business with a group of women who owned their own businesses.”

Deborah Grimes, Creatie Catering

“Sisters In Business has exposed my business to the community by way of its website. My advertising in the newsletter resulted in business leads and customers.”

Dorothea Johnson, Inner Glow Skin Care, Licensed Aesthetician

“I feel that there is great value in being involved with a network of women. We all have motivation to make it to the top, but we want to take our sisters with us! We are all stronger together!”

Tamara Longworth, Laurel Lee Jewelry

“I just would like to give a hats off to Sisters In Business for all the support you gave me on “Choices for Care” for the elderly and disabled in Tennessee.”

Sharon Kelly, R.N. Rose of Sharon’s Senior Villa

“I work in Dalton (GA), so I’m not in Chattanooga all day. And this (SIB Website) is always on 24–7, which is great!”

Carolyn Miller, Warm Spirit Independent Consultant

“We are already strong and the bond will get even stronger.”

Dr. Cassandra Whitaker, OB/GYN MD Whitaker’s Women Center

“It’s working....When I arrived at work on yesterday, I was hit with I saw you on the internet introducing your new business venture WOW! I didn’t realize it would happen this fast!”

Darlene’s Purse-Sonal Collection
**Event Sponsors**

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Henderson Hutcherson McCullough  Terrie Jeter-McAvoy
Aquarium Foods  Walter Johnson, Lew Goss
Aladdin  Ginger Weeks

**Event Coordinators**
Dorothea Johnson  Inner Glow Skin Care Services
Monica Smoot  Development Resource Center

**Caterer**
Aquarium Foods  Walter Johnson, Lew Goss

**Floral Designer**
Ferlencia Tuggle  Ferlencia’s Floral Design

**Photographer**
Catherine Price  CSFP Studio

Special thanks and appreciation for my wonderful family for all their love and support: husband Mack Kelly, children Rachel, Caleb, Abramam, mother Maelene B. Critcher, father Moses Critcher, and sister Dorothea Jobnetta Johnson.

**Ferlencia Tuggle**
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_A SIB Client also Celebrating 1st Year Anniversary!

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Creative Catering
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creativecaterin@bellsouth.net
423.432.0042

Sadie Smith
Owner
Skin Balm, Inc.
423.265.2271

Skin Balm, Inc.
5436 Winniespan Road
Suite 102
P.O. Box 16099
Chattanooga, TN 37416
Jsmith5436@aol.com

Program

Program Part One-Mini-Tradeshow
Vendor Exhibit Opens (Session A)
11:30 AM-1:30 PM

Program Part Two-Ceremony
Greeting
Invocation
Welcoming Remarks
Acknowledgements & Appreciation:
Sisters In Business Presentation:
Closing Remarks
Tekelia C. Kelly, Founder/CEO

Program Part Three-Mini-Tradeshow
Vendor Exhibits Re-Opens (Session B)
2:00 PM-3:00 PM
Save the Date:
2nd Annual Business Women's Empowerment Expo, June 8, 2007
Featuring Luncheon, Trade Showcase, and Youth Fundraiser. Applications for Exhibitor Tables are now being accepted. For more information, contact Tekelia C. Kelly at 423.421.5646, visit www.sistersinbusiness.net, or email siters@sistersinbusiness.net.

SIB “Proverbs 31” 
Business Woman Model

The SIB Proverbs 31 Business Woman Model was originally created by Tekelia C. Kelly. The model is of a woman who reveres the Lord Jesus Christ, and seeks to serve Him with all her life. Her goals are to be a positive, wise, resourceful, and helpful woman; a productive manager of time, money, and resources (about handling business); know her strengths, abilities and what she has to offer (empowered); effectively develop relationships and conduct business with merchants and customers in the marketplace (networked); plan and be able to build wealth for the well being of her family, buying land and other resources as needed (sustainability), look out for and care for her home and friends; a treasure and delight to her husband, and valuable contributor to her community. She works to not just to make money, but also to make a positive difference in someone's life (has a "heart & soul for doing business"). She is a celebrated (blessed) woman by her children, husband, friends, and those in the community. The Proverbs 31 woman empowers herself, her home, her business, and her community.
Sisters In Business (SIB)

Looking for a **good, affordable, and easy** way to grow your business? SIB offers online and off-line business solutions that can take your business to the next level. Online we make you and your business visible and findable 24-7, via our SIB network, the World Wide Web, search engines, and our SIB Online Newsletter, a routine publication that reaches thousands of readers. You also are debuted in an article announcing your business, and entered into our Business Directory with contact information, photo, links, and more.

We provide you with resources to name and claim your own web address (domain name), and point it to a business/owner webpage created inside the SIB network. This can tremendously heighten your marketing and advertising potential, and help brand your business name across your operation on business cards, documents, when talking with clients, leaving a voicemail message, and networking.

SIB’s dynamic online **Business Directory, Business WebPages, Newsletters, and Business Advertisements** help customers find you to do business with you. We NAME (Network, Advertise, Market and Empower) your business with our website, newsletters, tradeshows, live networking meetings, empowerment luncheons, and media campaigns! Now you can join a network that works for both you and the customers you serve. Take advantage of the over 75% of people doing business online, and affordably attain your new or additional web-based business strategy.

All of our solutions can be deployed in a short period of time, giving you a quick turnaround, and quick return on your investment. You also benefit from being inside a ‘network mall’ of other businesses where your business can have its on online “storefront”. This is how Sisters In Business can help strengthen your market position. We can give you a competitive edge; make you web-ready, and present you as a 21st century business professional in the marketplace, both world-wide and in your community.

The solutions you need to do business successfully tomorrow, are **readily** here today! Empower your business! Visit Sisters In Business online at [www.sistersinbusiness.net](http://www.sistersinbusiness.net) and find out how. Or call us at 423.421.5646.
Where will you find a list of support groups? Where can you learn about healthcare issues? Here is your best source of information of interest to women?

Why, none other than ....

**WOMAN'S WAY JOURNAL**

Women locally have been trusting Woman’s Way Journal as their source of information for 14 years ... and it’s FREE!

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PICK YOURS UP TODAY & ENJOY!

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Carolyn Miller,
Warm Spirit Independent Consultant

Warm Spirit Products, Independent Consultant
4407 S. Choctaw Drive
Chattanooga, TN 37411
Ph: 1-888-714-1377  423.902.2442
Email: carolyn@warmspirit.org
www.warmspirit.org/carolyn
Dr. Tanya Horne, 
Arbonne Intl Independent Consultant

Dr. Tanya Horne, MD 
Independent Consultant 
Arbonne International

(423) 313-7065 
tanya@tanyamhorne.com 
www.tanyamhorne.com

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HENDERSON HUTCHERSON & McCULLOUGH, PLLC 
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1000 Riverfront Parkway, 
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Effective February 17th, our new address will be: 
1200 Market St., Freight Depot, 
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April’s Seminar: What Every Supervisor Needs to Know to Succeed
May’s Seminar: Make Memorable Impressions
June’s Seminar: Uncover the Interviewing Masquerade

Read Beverly Inman-Ebel’s Column on Interpersonal Communications in Sisters In Business eNewsletters.

Sign up for newsletter at sisters@sistersinbusiness.net, or call 423.421.5646.
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On Their 1st Year Anniversary

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Joyce B. Holt, RN, MSNH
Natural Health Consultant

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Dorothea Johnetta Johnson
Certified Licensed Aesthetician

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