



Every Night in Chattanooga

300 men, women, and children go to bed outside, hungry, and homeless. Another 250-300 pillow their heads in shelters. Thousands more, the near homeless, are within inches of losing everything. They are powerless, in need, and often in despair. We are working to change that!



"My son and I were like two blind men trying to find our way when I entered the program at...the Chattanooga Community Kitchen."
-Tara Appleberry, former client and new homeowner

We are working to change that!

For more information contact:

Sisters In Business (SIB)
P. O. Box 25548
Chattanooga, TN 37422-5548
423.421.5646
sisters@sistersinbusiness.net
www.sistersinbusiness.net

Chattanooga Community Kitchen
P. O. Box 11203
727 E. 11th Street
Chattanooga, TN 37401
423-756-4222, fax 423-756-3820
www.community-kitchen.org



\$1.00 Donation
Benefiting the...



Sisters In Business

1st Annual

Holiday Shopping Showcase & Business Expo Shopper's Guide

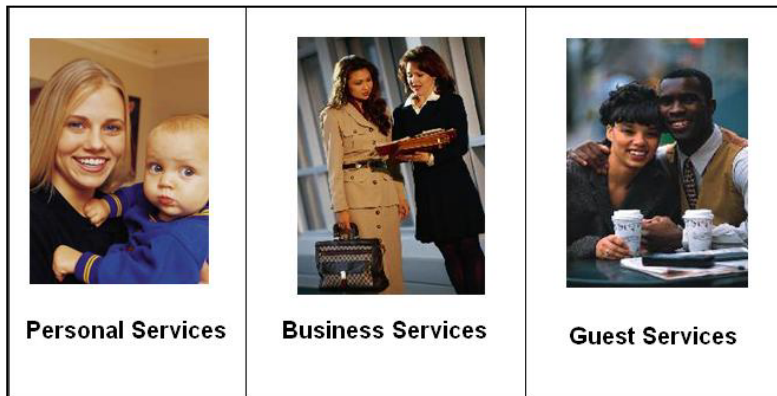
November 4, 2006 . 10 Am-5 PM

Chattanooga Choo Choo Imperial Ball Room
423.421,5646 . www.sistersinbusiness.net

Sisters In Business



“The Solutions for Business”



“The Services for Customers”



“The Heart & Soul of Taking Care of Business”

Sisters In Business thanks the following Sponsors/Partners for their valuable support.



Produced by
For Your Information, *Education & Information Technology*
Tekelia C. Kelly Enterprises, LLC

Sisters In Business Holiday Showcase & Business Expo '06

Please give your answer. *Please use the other side for returning survey and for contact information.

1. **I am a:** woman business owner Other (please specify) _____

2. **How did you learn about the SIB Holiday Showcase & Bix Expo?**

Mail Email Media: newspaper, radio, TV

Word of Mouth Organization Other (Please specify)

3. **The Holiday Showcase & Business Expo met my expectation.**

Yes Somewhat No

Comments: _____

4. **I increased my knowledge about women-owned businesses?**

Yes Somewhat No

5. **I would readily buy from a woman-owned or small business?**

Yes Somewhat No

6. **The Business Expo increased my opportunity for business networking opportunities?**

Yes Somewhat No

6. **The Shopping Showcase was of particular interest to me as a**

a. Customer/Observer b. Exhibitor c. both a and b d. No interest

7. **This SIB Tradeshow was a good way to promote owners and their businesses.**

Yes Somewhat No

8. **I would like to know more about these SIB services** (Check all that apply.)

Networking Advertising Marketing Empowerment (Education)

Overall Event Rating: 1 2 3 4 5= 😊

Comments/Suggestions: _____



WELCOME



WELCOME to Sisters In Business' 1st Annual Holiday Shopping Showcase & Business Expo! This event enables our guests to shop early for the holidays with over 30 great vendors, while raising funds and food for the Chattanooga Community Kitchen. The Business Expo provides empowerment to those interested in exploring business, employment, and networking opportunities. It is also an interchange between businesses of all types—from home based to corporate, and consumers. From helping the homeless to building business and homes, this event was designed with the community in mind.



I would like to thank all of you for helping to make this event possible; and showing your interest by either participating as a shopper, guest, event staff person, booth exhibitor, sponsor, business partner, advertiser, supporter, prayer partner, or friend. For more information about becoming a part of Sisters In Business, please see the back of this booklet. You may also call 423.421.5646, or visit us online at www.sistersinbusiness.net. You have become a very important part of Sister's In Business' history and future. It is my sincere desire that you all be blessed!

Sincerely,
Tekelia C. Kelly, Founder and Owner
Sisters In Business

History, Mission, Vision

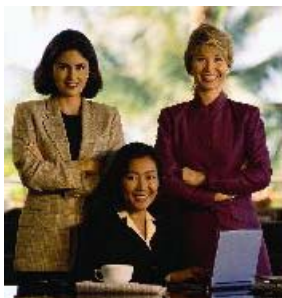
Sisters In Business (SIB) is a for-profit business, founded and owned by Tekelia C. Kelly, originating February 14, 2006, as part of Tekelia C. Kelly Enterprises, LLC. SIB's mission is to become the best business women's network and consumer guide it can be, and be used by communities across the state of Tennessee; to serve as a business agency for women-owned businesses, offering affordable networking, advertising, marketing, and empowerment (education and training) solutions; to serve with high integrity the specific business needs, interests, and lifestyles of business women and serve them with excellence one business woman at a time; to promote client businesses through advertising and marketing campaigns, magazine, newsletters, website, radio, TV, and other media; as well as with events such as membership drives, workshops, conferences, and tradeshows.

Contact us at www.sistersinbusiness.net. Or call 423.421.5646.

Sisters In Business (SIB)

Networking . Advertising . Marketing . Empowerment

EMPOWER YOUR BUSINESS!



Looking for a **good, affordable, and easy** way to grow your business? SIB offers online and off-line business solutions that can take your business to the next level. Online we make you and your business visible and findable 24-7, via our SIB network, the World Wide Web, search engines, and our SIB Online Newsletter, a routine publication that reaches thousands of readers. You also are debuted in an article announcing your business, and entered into our Business Directory with contact information, photo, links, and more.

We provide you with resources to name and claim your own web address (domain name), and point it to a business/owner webpage created inside the SIB network. This can tremendously heighten your marketing and advertising potential, and help brand your business name across your operation on business cards, documents, when talking with clients, leaving a voicemail message, and networking.

SIB's dynamic online **Business Directory, Personal/Business Related Service Links, and Business Advertisements** help customers find you to do business with you. We NAME (Network, Advertise, Market and Empower) your business with our website, newsletters, tradeshow, live networking meetings, empowerment luncheons, and media campaigns! Now you can join a network that works for both you and the customers you serve. Take advantage of the over 75 % of people doing business online, and affordably attain your new or additional web-based business strategy.

All of our solutions can be deployed in a short period of time, giving you a quick turnaround, and quick return on your investment. You also benefit from being inside a 'network mall' of other businesses where your business can have its on online "storefront". This is how Sisters In Business can help strengthen your market position. We can give you a competitive edge; make you web-ready, and present you as a 21st century business professional in the marketplace, both world-wide and in your community.

The solutions you need to do business successfully tomorrow, are readily here today! Empower your business! Visit Sisters In Business online at www.sistersinbusiness.net and find out how. Or call us at 423.421.5646.

SIB Business Network Application

Name _____

Title _____

Organization _____

Street Address _____

Address (cont.) _____

City _____

State/Province _____

Zip/Postal Code _____

Country _____

Work Phone _____

Home Phone _____

FAX _____

E-mail _____

URL _____

JOIN Sisters In Business TODAY!

- Check box to Register for FREE 3 Month "SIB Client" Trial Pkg**
"SIB Client" Full Package \$195/Yr

Amount Paid: \$ _____

Paid by: Check# MasterCard Visa Discover Pay Pal
 Money Order Cash

Credit Card Number _____

Print Name _____

Signature _____

*All applications are subject to review and approval.

Please return or contact us at:

SIB
 ATTN: Tekelia C. Kelly
 P. O. Box 25548
 Chattanooga, TN 37422-5548
sisters@sistersinbusiness.net
 423.421.5646

JOIN Sisters In Business TODAY SIB Client Package

- 1 Year VIP Business Network Client Service Enrollment
- 1 Year Lease of SIB Website Business Portal Space (for a fraction of cost of what it would cost to purchase a new or additional website)
- 1 Year Business Directory Listing w/ Owner Photo, Links,
- 1 Year Free Business Advertisements & Announcements*
- 1 Year Free SIBay Online Display Advertisements*
- 1 Year SIB Online Newsletters & Print Business Journals
- 24-7, Year-round World Wide Web Visibility & Searchability
- Email, Website, & Document Links, Member Discounts
- Website Design, Development, & Domains Purchasing
- Client Debut Article, Word-of Mouth & Network Referrals
- Empowerment Luncheons, Tradeshow, PR Opportunities
- SIB Networking Meetings, SME Presentations, & Mentoring
- Meet & Greets, Member Marketing Minutes, Display Days
- Guest Speakers, Symposia, Table Topic Discussions
- Chamber Comm., Convention Visitor Bur., Airport Partners
- Partners' Newsletters, Workshops, Networking Meetings
- Online/Off-line Business Development & Training Solutions
- Professional Business Consulting & Training
- Professional IT Office Support & Computer Training

*Some restrictions apply.

SIB Network Testimonials



"I have visibility! The empowerment luncheon is a good and powerful thing! It offers me a great way to get the word out about my business."

Janice Burse, Avon Independent Consultant



"You have done a wonderful thing!! Now I feel that I have a resource for any assistance that I may need."

Karen Lee, Citywide Insurance Services



"When I got on the website, everything was there I needed to know. I was thrilled and excited to become part of a business with a group of women who owned their own businesses."

Deborah Grimes, Creative Catering



"Sisters In Business has exposed my business to the community by way of its website. My advertising in the newsletter resulted in business leads and customers."

Dorothea Johnson, Inner Glow Skin Care, Licensed Aesthetician



"I feel that there is great value in being involved with a network of women. We all have motivation to make it to the top, but we want to take our sisters with us! We are all stronger together!"

Tamara Longworth, Laurel Lee Jewelry



"I just would like to give a hats off to Sisters In Business for all the support you gave me on "Choices for Care" for the elderly and disabled in Tennessee." **Sharon Kelly, R.N. Rose of Sharon's Senior Villa**



"I work in Dalton (GA), so I'm not in Chattanooga all day. And this (SIB Website) is always on 24-7, which is great!"

Carolyn Miller, Warm Spirit Independent Consultant



"We are already strong and the bond will get even stronger."

Dr. Cassandra Whitaker, OB/GYN MD Whitaker's Women Center



"It's working....When I arrived at work on yesterday, I was hit with I saw you on the internet introducing your new business venture WOW! I didn't realize it would happen this fast!" Darlene's Purse-Sonals Collection

Darlene Houston, Darlene's Purse-Sonals Collection



A Special Gift To You From Sisters In Business!

\$50.00 Off \$195.00 for New & Renewal SIB Annual Clients Subscription Fees through 2006. *Take advantage of the tax-write off this year and join today!**

\$25.00 Online Newsletter Advertisements. Buy 3 general ads and get the fourth ad free.

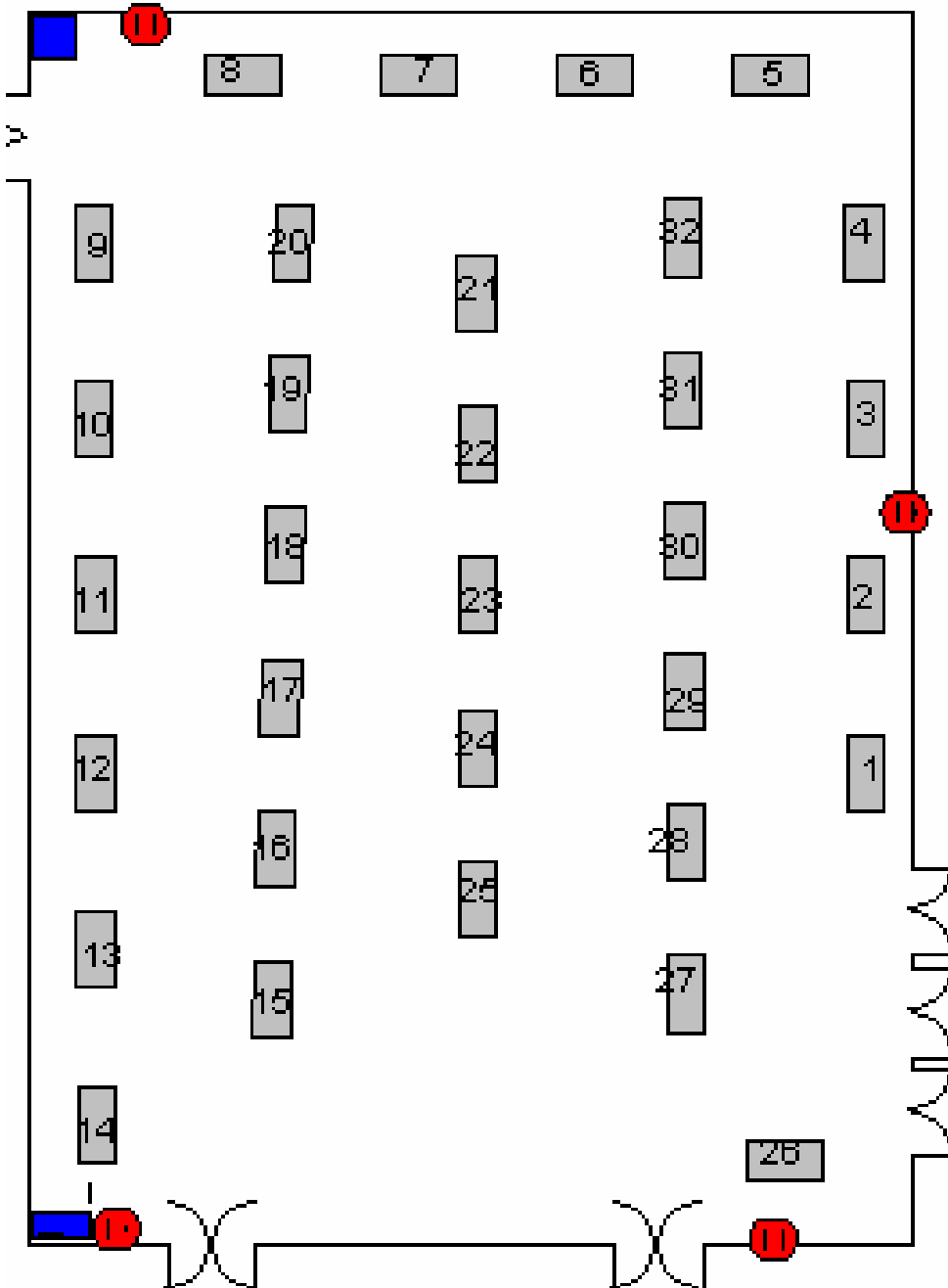
Email sisters@sistersinbusiness.net, Or Call 423.421.5646 for more information. Or visit us online at www.sistersinbusiness.net.

COMING JUNE 2007! Sisters In Business "2nd Annual Business Women's Empowerment Luncheon, Tradeshow, & Youth Fundraiser." Reserve your space now!



<u>Business/Vendor Name</u>	<u>Product/Service</u>	<u>Booth #</u>
Arbonne International , <i>Tanya Horne</i>	Skin Care/Cosmetic	17
Avon Fashions & Cosmetics , <i>Janice Burse</i>	Cosmetics/Fashions	8
Canvas Canoe , <i>Will & Kim Honeycutt</i>	General Store& Gifts	25
Chattanooga Christian Family Magazine	Woman Magazine	4
Cookie Lee Jewelry , <i>Marlaina Mettendorf</i>	Jewelry/Accessories	27
Darlene's Purse-Sonals , <i>Darlene Houston</i>	Purses/Accessories	15
Discovery Toys , <i>Laura Williams</i>	Toys/Education	14
Domestic Diva , <i>Carolyn Matisak</i>	Housewares	16
F & J Creations , <i>Julie Heery</i>	Jewelry	20
Ferlencia's Floral Design , <i>Ferlencia Tuggle</i>	Floral Design/Gifts	5
Floral Gallery , <i>Mary Williams</i>	Floral Design/Gifts	28
Gifts of Glory , <i>Edith Miller</i>	Novelty/Gift Decor	22
Handmade Unlimited : <i>Azianna Gabrielle, Joanne Davis</i>	Jewelry/Accessories	29
Heritage Makers , <i>Angie King</i>	Scrapbooking	21
Hummingbird Cottage , <i>Representative</i>	Gift Cards	11
Inner Glow Skin Care Services , <i>Dorothea Johnson</i>	Skin Care	24
Mary Kay Cosmetics #1 , <i>Chonita Bryant</i>	Cosmetics	32
Mary Kay Cosmetics #2 , <i>Judith Miller</i>	Cosmetics	12
Massage Plus , <i>Virginia Yarbrough</i>	Massage Therapy	26
Merrill Lynch Financial Investments , <i>Katy Jones</i>	Financial Investors	1
Pampered Chef , <i>Angie Grant</i>	Cooking/Houseware	13
Pearls Are For Girls , <i>Antionette Green</i>	Jewelry/Accessories	18
Premier Books & Gifts , <i>Sherri Mclean</i>	Books & Gifts	19
Premier jewelry Designs , <i>Suzanne Bogan</i>	Jewelry	23
Scenic City Women's Network , <i>Patti Harris</i>	Women Networking	3
Stacy's Catering , <i>Stacy Banks</i>	Catering	9
Tammie's Tasteful Creations , <i>Tammie Foster</i>	Hand-made Jewelry	31
Tre' Chic , <i>Greta Long</i>	Jewelry/Accessories	7
Vincent Ivan Phipps , <i>Author- Beyond the Poems</i> ,	Author/Poems	10
Warm Spirit Body Products , <i>Carolyn Miller</i>	Skin Care & Body	30
Woman's Way , <i>Treasa Newton</i>	Woman Journal/Ads	2
ZUN-NO-Vee-Ya's , <i>Zeknovia Chartes</i>	Personal Candles	6

VENDOR BOOTH FLOOR PLAN



VENDORS' DOOR PRIZES

Tre' Chic High Fashion Accessories
Gift Item

Warm Spirit
Christmas Spa Basket

Mary Kay, Chonita Bryant
Gift Basket

Canvas Canoe
Market Bag from Kenya

Premiere Designs
Necklace or Pendant

Tammie's Tasteful Creations
Sterling Silver & Pearl Bracelet

Katy Jones-Merrill Lynch -TBA

Hand-made Ultd- Azianna Gabrielle
Capiz Shell Necklace

Cookie Lee Jewelry
Fine Fashion Jewelry

Gifts of Glory
God Can Novelty Gift

Family Christian Magazine
Veggie Tales Story Book

Edith Miller
A God Can Gift

Laura Williams
Gift Certificate

Domestic Diva
Pewter Dish

Premier Books & Gifts
BBQ, Soup, & Hot 'n Spicy Cookbook

Vincent Phipps
Autographed Book Beyond the Poems

Heritage Makers
Family Fold-out Photo Greeting Card

Ferlencia Tuggle
Silk Floral Arrangement

Pearls Are For Girls
Burberry Silk Scarf

Mary Kay, Judith Miller
Gift Basket

Zuh-NO-vee-ya's
Personalized Candle

Tanya
Arbonne Products

Pampered Chef-TBA

Undercoverwear
Airfare for 2 to Hawaii or Cancun



Vincent Phipps

Author/Trainer/Poet

2304 Green Forest Drive
Apartment B"
Chattanooga TN", "37406"

423-400-1040

vincenthipps@comcast.net"
www.vincenthipps.com



Katye Jones, CFM, CRPC,
Asst. Vice President/Investments

Merrill Lynch Global Private Client Group
2 Union Square - Suite 400
Chattanooga, TN 37402

office 1 423 752 4570
toll free 1 866 299 3725
fax 1 423 752 3671
fa.ml.com/katye_jones



Edith Miller
Gifts of Glory

1226 Crestmark Blvd
Lithia Springs, Ga 30122
770-732-8140
dithaf@bellsouth.net



Chonita Bryant,
Mary Kay
Independent Consultant

P.O. Box 25396
Chattanooga, TN
37422-5396

423-314-8928

Darlene's Purse-Sonals
Hand-made Crochet Purses & Accessories



Darlene's Purse-Sonals
Original Hand Crochet Bags
Chattanooga, TN

423-894-1590

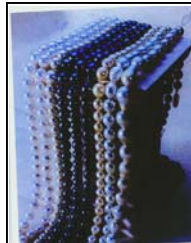


Zuh-NO-vee-ya's
Personalized Candles

Zeknovia Charles, Owner

2448 N. Brier Circle
Chattanooga, TN 37406
423-255-4315

zeknoviacharles@hotmail.com



Pearls for Girls
Antoinette Greene, Owner

2506 Gilbert Street
Chattanooga, TN "37406

(423)624-0401

pearlsfg@aol.com

ARBONNE[®]
INTERNATIONAL



Tanya Horne
Independent Consultant

9237 Shay Cove
Ooltewah, TN 37363
(423) 855-7064

thorne2_1999@yahoo.com

New!
Affection[™] Eau de Parfum
is destined to become the
object of your desire.



Click here
to experience
pure luxury
captured in a bottle.



Judith Miller
Mary Kay
Independent Consultant

210 Green Gorge Rd
Signal Mountain, TN 37377
423-517-0321

judithbmiller@bellsouth.net"