



# **AYES Youth In Business Program**

*Alternative Youth Economic Solutions*

**Created by Tekelia C. Kelly  
Founder/CEO Sisters In Business.Net**

*A 501C3 Not-for-profit Program*

# Overview

- *Are youth equipped with the “real world” skills and resources they need to be successful in the job market and in life today?*
- *Are youth able to demonstrate their skills and abilities with industry-standard business products that would position them for better jobs?*
- *Are youth able to secure sustainable income at any point in their career and life path while navigating from school to work, college, or entrepreneurship?*

***Introducing...***

# **The AYES Youth In Business Training Certificate Program!**

A “yes” would be given to each of the above questions, given a youth’s completion of *The AYES Youth In Business Training Certificate Program*. *AYES (Alternative Youth Economic Solutions)* Youth In Business focuses on the development of youth in the “real” business world.

# Our purpose

To train and develop youth 15 years and older with business and information technology “skills”; network them with youth friendly businesses in the community who will “hire and inspire” them via education, occupation, and people relations; and lead them to an on-the-job experience through internships, co-ops, summer, part-time, full-time employment.

# The 7 key areas



1. Business and Information  
Technology Skills Training
2. Business Portfolio & Presentation
3. Job Bank
4. Youth Friendly Business Partners
5. Networking & Mentoring
6. Referrals
7. Program Certificate

# Tekelia C. Kelly, Creator



*AYES Youth In Business was designed and created by Tekelia C. Kelly, who is the Founder and owner of Sisters In Business.Net and For Your Information.*

**Tekelia C. Kelly, Founder/CEO  
Entrepreneur, Industrial  
Engineer, Project Manager,  
Business/IT Consultant,  
Teacher/Trainer**

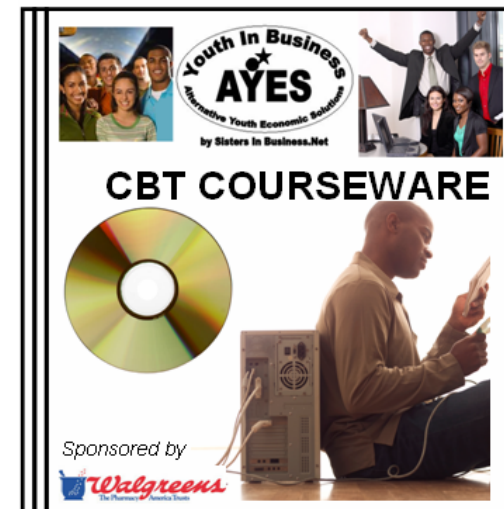


*The program is currently being offered at Chattanooga State, where Mrs. Kelly is an adjunct faculty member, and also the instructor for the program.*

# Services

*AYES Youth In Business is portable and available to any youth group at any location in the community.*

*Workshops, Computer-based Training CD-ROM Software, Online Learning, and 1-on-1 Coaching are others ways the program can be delivered.*



# 501C3 Organization

*AYES Youth In Business is a 501C3 program. Donations are graciously accepted, and tax deductible.*



# AYES Youth In Business Program

Created by Tekelia C. Kelly  
Founder/CEO Sisters In Business.Net

*A presentation prepared for  
Walgreens Stores – Chattanooga, TN*





# What is AYES?

***AYES (Alternative Youth Economic Solutions)*** is an employment skills training, career development, and business networking service for youth 15+.



# What is Our Purpose?

Providing job opportunities and socio-economic solutions for students in transition from **school to work, to college, or to business entrepreneurship!**

# We Help Empower Youth From School to...

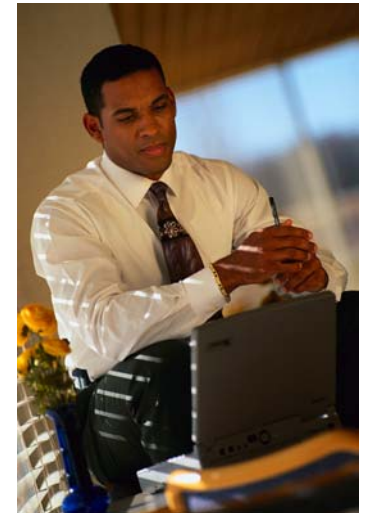
**Work**



**College**



**Entrepreneurship**





# Our Purpose is to also...

- Help assure job readiness, skill building and transfer, and competitive edge.
- Offer built-in networking and mentoring opportunities for school-to-work support.
- Customize skills training classes with business professionals/owners.
- Offers scholarships, internships, funding via AYES Partners/Contributors.



## CERTIFICATE TRAINING

- 1. Computer Operations Skills Certificate**
- 2. Office Skills Certificate**
- 3. Interpersonal Skills Certificate**

AYES offers three job certificates via Chattanooga State for workshops that are hands-on, project-based, and yields a career portfolio; and which provide 21<sup>st</sup> Century business and technology education.



# AYES Skills Certificate Training



Workshops



**Coming soon!**



Online Learning



CBT Software



1-on-1 Coaching

Youth In Business  
**AYES**  
Alternative Youth Economic Solutions  
by Sisters In Business.Net

**CBT COURSEWARE**

Sponsored by  
**Walgreens**  
The Pharmacy America Trusts

# Our Curriculum



## Core curriculum offers skill development in:

- Business & Information Technology Apps
- Networking & Marketing
- Customer Service & Communications
- Professional Etiquette & Work Ethics
- Job Searching & Career Planning
- Interviewing & Portfolio Presenting
- Interpersonal & Life skills management



# The AYES Toolkit

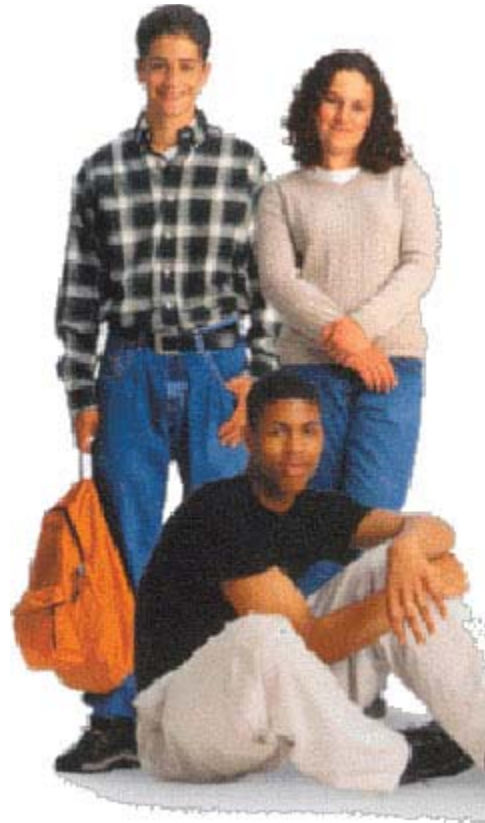
*What does it include?*

1. Job-readiness Business and Information Technology Skills.
2. Marketing Portfolio & Products
3. Job Search & Networking Services
4. “Youth Friendly Business” Partners Contacts, Mentors, and Referrals



# Jobs Bank

**You're Hired!**



Mozilla Firefox

File Edit View History Bookmarks Tools Help

http://www.sistersinbusinessnetwork.com/pages/AYESjobs

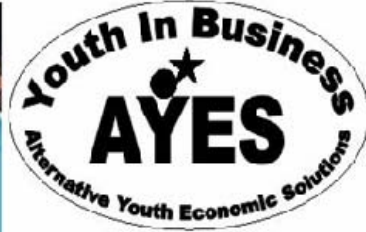
Sisters In Business N... Get Mail Statistics for sistersin... Customize Links Statistics of sistersinb... Free Hotmail Control Panel - Siste

**Navigation**

**AYES Jobs**

Local Jobs

Search for:  Search



by Sisters In Business.Net

**JOB BANK**

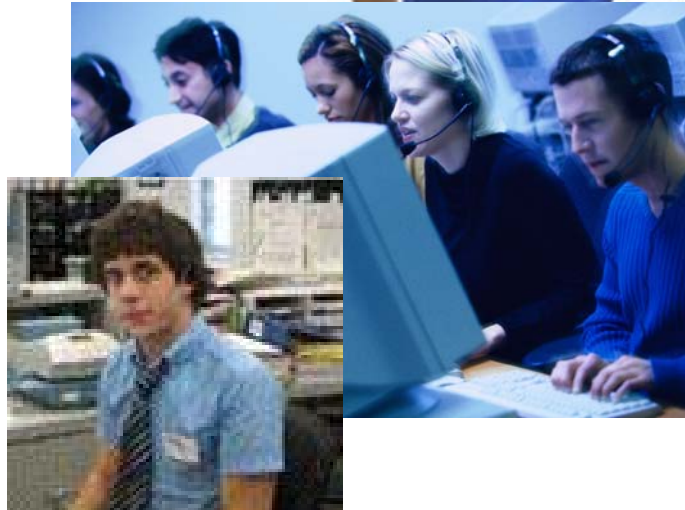
Built-in Jobs & Networking to empower Youth financially from school to work, to college, to entrepreneurship!

*"Youth Friendly Businesses 'Hire & Inspire' Here!"*

*Job Search . Networking . "Youth Friendly Businesses"*

# Experience & Income

Our purpose is to also generate valuable *work experience*, and *sustainable income* for students, by way of paying positions such as high-school/college internships, part-time, full-time, and summer jobs, and entrepreneur business opportunities



# Youth Friendly Business Partners



AYES seeks to “*hire and inspire*” youth in business, via partnering with “youth friendly businesses” in the Community and SIB Network.

To empower youth in business as employees and/or entrepreneurs through education, enrichment, business enterprise, employment and economic development.



Sisters In Business.Net



# What is a Youth Friendly Business?

A “Youth Friendly Business” (YFB) is a company that is interested in supporting the socio-economic development, academic education, and employment training of youth in the community. Entrepreneurs, employers, and business professionals volunteer as AYES Youth In Business program mentors, class presenters, and/or business consultants. A YFB seeks to generate and/or communicate job opportunities for youth; offer viable and meaningful work experience; and provide supplemental pay in the form of stipends, hourly wages, etc. wherever possible. Volunteer job opportunities are also offered by YFB to provide on-the-job experience.

# Benefits to AYES YFB Partners

- Skills that employers need and the skills that potential employees have are better matched
- More job-ready youth employees for better job performance
- Get better labor pool of local applicants
- Strengthen socio economic development of youth and prepare them as next generation of jobs workforce
- gain access to an expanded pool of qualified local applicants
- influence curriculum development to meet the changing needs in the workplace
- evaluate potential employees on-site prior to hiring
- improve productivity and reduce the cost of training entry-level employees



Sisters In Business.Net

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- The SIB Network
- AYES Youth In Business
- Advertise
- Contact Us
- About Us
- FAQ
- Search for Business

NEWS / EVENTS

- Newsletters
- Community News
- Special Events
- Calendar

OUR PARTNERS



SPOTLIGHT



Thanks to Our AYES Youth Friendly Businesses!



Sisters In Business.Net...Empowering Women In Business and Their Communities...Locally and

About Us	Services	Directory	Testimonials	Contact
Newsletters	Events	Advertising	Request Info	Join Us

Services At-A-Glance



Networking



Calendar



Events



News & Info



In The City



Training



Businesses



Classifieds



Inspirations



Advertising

SISTERS IN BUSINESS UPCOMING EVENTS

Girls Inc "Unbought Unbossed" Awards Breakfast - April 23, 2008 [Click here](#)  
 Tennessee Economic Council Women Mini Summit - May 14, 2008 [Click here](#)

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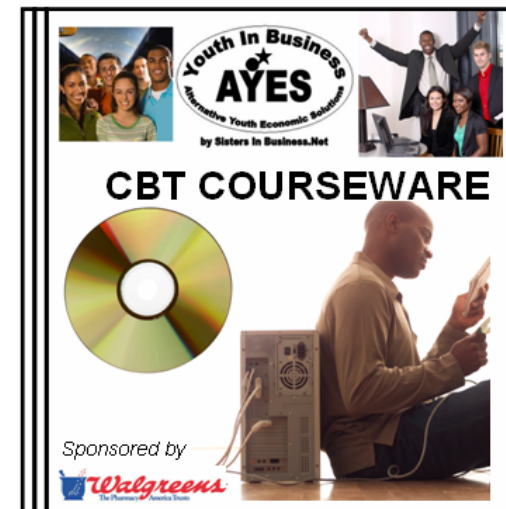




## ***BENEFITS OF AN***

# **AYES Youth Friendly Business Sponsorship**

- Annual SIB Corporate Level Membership includes all **Premium Package** benefits such as High-Impact Searchable Business Directory Listing Rotating Banner Ad or Block Display Ad for 12 months; **Priority Status and Perks!** Member can design ad or we will for FREE (**See Premium Package**) PLUS get.
- PRESS RELEASE OF Business as AYES Presenting Partner & Program Underwriter Distinction & Top Banner on Home Page
- 1 Year Logo display on SIB/AYES Software
- 1 Year Logo display on SIB/AYES Online Learning (E-Learning Courses)
- 1 Year Logo display on SIB/AYES Class & Presentation Materials
- 1 Year Logo display on SIB/AYES Job Bank





# The AYES Difference

*“Where the rubber meets the road”*

- Youth-Focused Job and Career Development
- State-of-the-art, multi-platformed Business & Information Technology Skills Training
- Interface directly with Business/Industry on Job Skills & Training for Marketplace
- Custom Training for Partnering Businesses
- Youth Friendly Business Network & Job Bank
- Professional services offered multip**FREE!**

# Our Needs List



- Scholarships Goal= \$12,000
  - 20 Students,3-classes (2 classes@\$250, 1 class @\$100=\$600/student) Or sponsor per class.
- Youth Friendly Business Partners
- Job Announcements for Job Bank
- Business Consultants/Board Advisors
- SME Classroom Presenters
- Equipment, Materials Donations
- More!

# 501C3 Organization

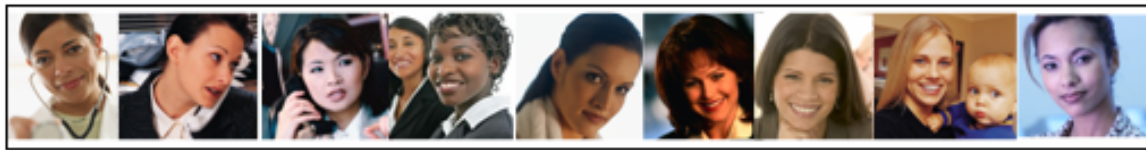
- We are a 501(c)(3) designated charitable organization and as such, your contributions are tax deductible to the extent allowed by law.
- We welcome donations of supplies, volunteers, and money.
- Donations currently accepted by Community Foundation of Greater Chattanooga, Inc

*You are invited to partner with us as we strive to positively impact the socio-economic development of youth as they transition to employees, college students, entrepreneurs, future leaders, and members of our community workforce.*



## How to partner with us...

- Accept to be listed as a **“Youth Friendly Business”** in the AYES Youth In Business program business directory.
- Endorse and support AYES Youth In Business program(s)
- Recognize AYES Youth In Business program participants, job applicants, certificate, credentials
- Contribute tax deductible monetary gifts as an AYES Youth Friendly Business Partner
- Contribute tax deductible donations of equipment, supplies, volunteers, or other resources.



**Sisters In Business.Net**

Empowering Women in Business and Their Communities!



# Meet the CEO

## Tekelia C Kelly



**Tekelia C. Kelly, Founder/CEO**  
Entrepreneur, Industrial Engineer, Project  
Manager, Business/IT Consultant,  
Teacher/Trainer







***For Your Information 1995***  
*Education & Information Technology Solutions*

***Sisters In Business.Net 2006***  
*Networking, Advertising, Marketing, & Empowerment*

***AYES Youth In Business 2007***  
*Alternative Youth Economic Solutions: Youth In  
Business Training & Employment Services*

## ***About Tekelia***



-  Since 1995
-  Serving Business,  
College, K-12  
Schools, Homes,  
SOHO, & Non-Profit.
-  Memphis, Nashville, &  
Chattanooga Contracts
-  Award-winning  
Education/Information  
Technology Programs
-  Onsite, Online, CBT  
Business/IT Solutions
-  Local-to-National Ntwk



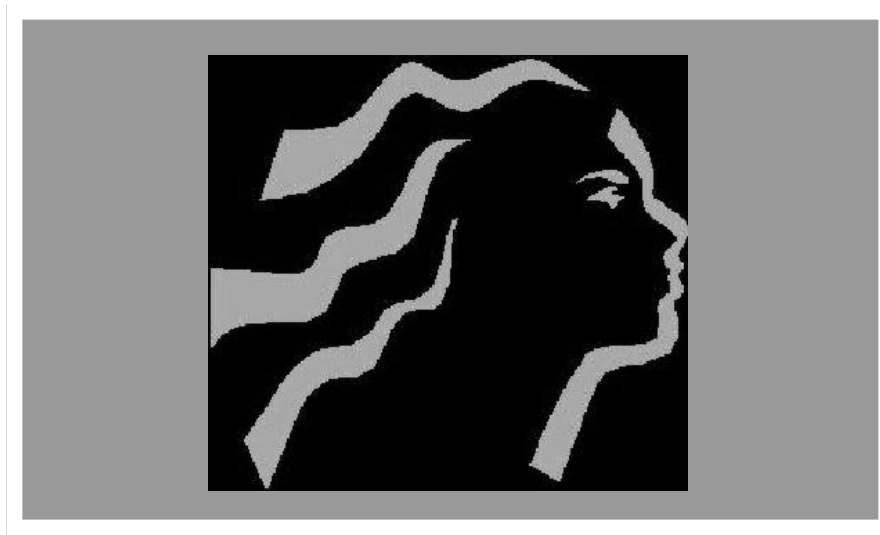
***Tekelia C. Kelly***  
Founder/Owner  
AYES Youth In Business

# Q & A

We would like to discuss with you further your interest in participating in the AYES Youth In Business program. Please let us know comments, and should you have any questions, or need additional information, please contact us.

## **For further info contact:**

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423.421.5646



# Sisters In Business.Net

# Thank you!

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***"Empowering Women In Business & Their Communities Worldwide"***

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